

WHICH PROGRAM IS RIGHT FOR YOU

DIGITAL TRANSFORMATION GRANT PROGRAM

The Digital Transformation Grant (DTG) program is focused on assisting brick-and-mortar businesses with their adoption of technologies. The program provides training, advisory support, and grants to brick-and-mortar small businesses looking to increase their capacity through digital transformation.

Upon completion of a digital assessment, pre-qualification quiz, and online training, businesses may apply for a \$2,500 grant to offset costs as outlined in their Digital Transformation Plan and budget. These funds are available to help businesses strategically adopt technology and meet their digital goals.

The grant is good for any business that meets the eligibility criteria (can be found on the DTG homepage) and is looking for financial support to implement transformation.

OBJECTIVES OF THE DTG GRANT PROGRAM

1 Provide business owners with support & funding to help guide their digital transformation plan.

2 Provide small businesses with the digital literacy skills they need to execute their digital transformation plan through a do-it-yourself approach and/or being a smart consumer when purchasing these services.

THIS GRANT IS RIGHT FOR YOU IF YOUR SMALL BUSINESS IS IN NEED OF A DIGITAL TRANSFORMATION

**SCAN THE QR
CODE TO VISIT
THE HOMEPAGE**



CANADA DIGITAL ADOPTION PROGRAM

The Canadian Digital Adoption Program (CDAP) will help small businesses across Ontario take advantage of e-commerce opportunities.

The CDAP Program focuses on providing eligible businesses with a micro-grant of up to \$2,400 to support the creation of online stores via e-commerce platforms and a supported network of e-commerce advisors.

The Grow Your Business Online grant is provided via the partnership between the Government of Canada, Digital Main Street and their ShopHERE program powered by Google.

OBJECTIVES OF THE CANADA DIGITAL ADOPTION PROGRAM

1 Provide small business owners with a micro-grant of \$2,400 to help with costs related to adopting e-commerce.

2 Provide small business owners with access to a network of eCommerce advisors where they can receive support and guidance.

THIS GRANT IS RIGHT FOR YOU IF YOUR SMALL BUSINESS IS IN NEED OF AN E-COMMERCE PLATFORM

**SCAN THE QR
CODE TO VISIT
THE HOMEPAGE**

